

International Association for Learning Alternatives

Electronic Board Meeting

March 25, 2002

TO: IALA Board Members

FROM: Dan Daly (acting Exec. Dir.) and Wayne Jennings (Chair of Bd.)

We have been diligently seeking funds and a fund raiser in order to establish an office and move the IALA agenda forward. We now have a recommendation for the board to consider. To expedite action we'd like to use email for a board motion.

The motion is: Contract with Catherine Hartnett and Associates for management services, organizing IALA and fund raising.

We recommend this action after careful consideration of the organization's needs and our belief that Hartnett will be of great benefit. We have interviewed her and talked with others about her qualifications. She loves helping organizations in the start up phase and loves fund raising and has a track record to prove it.

We agonized over this decision as she is expensive and we would put most of the balance of funds we presently have into the effort. We earlier built a budget of \$150,000 a year to pay staff, establish an office, and move the agenda forward. Harnett will charge us \$5,000 a month for four months and then operate on money she will raise.

The \$5,000 includes her salary, a part-time assistant, an office, phone, computer use, and other incidental costs. She already has the office and telecommunications. As her proposed contract (enclosed) stands, she would cost \$60,000 for the year including the office, etc. and we would have a minimum of \$60,000 left in the budget.

Her credentials are impressive. She has successfully started other organizations and raised considerable funds. She has a good feel for education and alternatives. She has served on a board of education and has had a child in an alternative program. She has deep reservations about conventional education and is skeptical about its ability to reform itself. She has convinced us that for IALA to have a strong national presence and to obtain significant funding, we must move aggressively on several fronts: build strong state organizations, create a name and brand for IALA, be a force with legislation, make numerous important contacts, invite affiliations with numerous other educational organizations, etc.

We recommend expeditious approval of the motion. Please indicate your vote via return email for one of the following:

I vote for the motion.

I vote against the motion.

I abstain. Please give a reason.

I wish to have a phone conference on this matter.

The board voted 6-0 for the motion via email returns. The motion passed. The chair is authorized to execute the contract.

Respectfully submitted
Wayne Jennings, temporary secretary